

Advocacy “Field Work” Requirements

Advocacy Leadership Program

During their advocacy “field work,” participants of the Advocacy Leadership Program will put their new knowledge into practice in their Congressional district. Even when it’s not required, cohorts are still encouraged to do this work as a group.

Participants will have four weeks to complete the minimum number of activities detailed in this chart. They must advocate on behalf of one of CCAO’s advocacy goals.

Storytelling & Communications <i>(at least two)</i>	Community Organizing <i>(all required)</i>	Influencing Decision Makers <i>(all required)</i>
Place a letter-to-the-editor (“LTE”)	Have a “one-on-one” with at least two leaders within your community	Meet with your Representative
Coordinate a social media “tweetstorm” or letter writing	Research organizations or groups in your community that work on your advocacy goals	Meet with at least one of your Senators
Have a conversation with at least two people about a political/social issue with which you disagree		Call any of your elected officials (local, state, or federal) OR invite one of your elected officials to a community event
		If possible: Attend a town hall or live-stream held by an elected official or community group
Required: As a cohort, develop a 6-month advocacy strategy that advances one of CCAO’s advocacy goals		